



# Abigail

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For years, I have never been more excited to earn my own money and basically, create a life that's only meant for movies. In a span of almost 8 years, I was now again; questioning myself where to begin and how to get that life I've always wanted for me and the people I care about.

It dawned on me how to get nearer my goal.

Your company had a vacancy and it gave me hope to be part of your beautiful crew as well be closer in achieving what I want in life.

I believe I have enough to be part of your growing and ever---changing company that surely will be come, as we both would make it hopefully, if not the best, one of the best, not only in our country, but also, in the world.

Self---taught in Graphic Design, I know that there is enough thirst for me to match up to the challenge you will give me. I don't ask nor demand much yet I will surely deliver. I don't need Photoshop to edit my flaws. All I need is time to learn how you define excellence.

I believe in hard work and in the speed of delivering quality despite the quantity of work. I'm the type of person you give me something – anything--- especially something I don't know, I won't stop until I am to deliver something great enough to amaze you or perhaps, just finish the task at hand.

There is no limit to what a young mind can do. With Google and the brilliance of the ever improving Adobe software, I know that you won't regret giving me an opportunity I certainly won't waste.

As an employee, it's hard to promise a 100% job well done but I promise what's true enough, a job that surpasses your expectations.

As an individual who will be among your people, I'd probably be one of the individual who constantly want people to change for the better, no need for envy. I believe we're all imperfect but that's the beauty of it, perfection is but a myth yet achieved when one constantly believes in humility, acceptance and change.

My application may be quite different but innovation is just one thing I offer. It may not be your traditional resume or cover letter, but it's enough to compliment my generation, which is composed of your clients, your workers and the makeup of the next big thing.

Take it as a new inoculation of what lies ahead when I join your company.

Hopefully, you see it that way,



# Curriculum Vitae

## Objective:

To be able to continuously serve and consistently finish all the desired tasks set upon her as well as completing it beyond expectations so that she can finally find a good employer to work for life.

## Education:

Bachelor of Science in Psychology,  
**Southville International School & Colleges**  
*Graduated in 2008*

Bachelor in Arts in Nursing,  
**Southville International School & Colleges**  
*Graduated in 2008*

## Expertise

- Worked for various industries including pharmaceutical, real estate, automotive and retail
- Hired as consultant for various local and international companies
- Offers digital services which include graphic design, social media management and web development
- Has over 8 years of work experience as a senior graphic designer, wordpress developer and digital marketing expert
- Certified for Adobe Applications by the prestigious PCCI, the only authorized training center in the Philippines.

## Work Experience:

**DIGITAL MARKETING SUPERVISOR**  
SM Investment Corporation (Belle Corp.)  
Manila, Philippines  
May 2015 to Present

**SOCIAL MEDIA CONSULTANT**  
A Total Approach  
New South Wales, Australia  
May 2014 to Present

**SENIOR GRAPHIC DESIGNER**  
Wellpets Animal Hospital Limited  
London, United Kingdom  
November 2013 to Present

**DIGITAL MARKETING CONSULTANT**

Elite BPO  
Kentucky, USA  
April 2012 to Present

**DIGITAL MARKETING CONSULTANT**

Lucidity IT  
Queensland, Australia  
April 2013 to May 2015

**DIGITAL MARKETING MANAGER**

Sellnet NY  
New York, USA  
April 2012 to January 2015

**MARKETING AND OPERATIONS OFFICER**

Mazda Makati  
Makati, Philippines  
August 2010 to November 2012

**CORPORATE COMMUNICATIONS OFFICER**

Crown Asia Properties, Inc.  
Manila, Philippines  
January 2011 to October 2012

**MARKETING OFFICER**

Medtek  
Manila, Philippines  
May 2010 to April 2010

**Attended Trainings and Seminars:**

- Client Servicing by Business Makers Academy, 2008
- Customer Relations by Business Makers Academy, 2008
- ISO 9001:2001 by Medical Trends and Technologies, Inc., 2008
- Guerilla Marketing by Philippine Center Creative Imaging, 2009
- Optimizing Illustrator and Photoshop by Philippine Center of Creative Imaging, 2009
- Basic Marketing Seminar by Medical Trends and Technologies, Inc., 2009
- English Proficiency by Medical Trends and Technologies, Inc., 2009
- Sales and Marketing Champions Summit by Porters and Miles, Inc., 2009
- ISO 9001: 2008 by Medical Trends and Technologies, Inc., 2009
- Financial Matters by New Life Ministries, 2009

**Organizations & Affiliations:**

- Psychological Society of SISC, President, 2006 to 2008
- Psychological Society of the Philippines c/o SISC, Member, 2006 to Present
- Business Management Association of the Philippines c/o SISC, Member, 2007 to Present

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## **Versatility in Computer Programs:**

- MSOffice: Word, Excel & Powerpoint
- Video Editing Softwares
- Adobe: Illustrator, Photoshop, Indesign
- Various Open Source Applications

## **Range of Skills and Services:**

- Copywriting/Blogging
- Marketing Strategist & Researcher
- Graphic Design
- Advertising (Print and Web)
- Website Design & Development
- Social Media & Web
- Marketing Expert
- Digital Marketing

## **Reference**

Available upon Request